



victoria a. bronson

fashion marketing & management | photography



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education

Savannah College of Art & Design
Savannah, GA

Graduated June 2022 | Magna Cum Laude
B.F.A., Fashion Marketing & Management
Minor in Photography

honors

SCAD Academic Honors Scholarship
SCAD State Incentive Scholarship

software experience

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Canva
Google Workspace
Microsoft Office
Point-of-Sale Systems

professional skills

Creative Collaboration
Detail-orientation
Leadership
Problem-solving
Project Organization
Public Speaking
Receptiveness
Task Management

industry skills

Creative Direction
Communications Technology
Digital-format Research & Reporting
Data Analysis
DSLR Photography
Product Development
Retail Buying & Merchandising
Trend Forecasting
Textile Sourcing
3D & Digital Presentation

work experience

Fashion Tree | Assistant Manager | Jan 2020-Present
Savannah, GA

- Managed inventory
- Interpreted individual consumer identities
- Arranged product fixtures & maintained store presentation
- Encouraged sales of key products
- Supervised employees & orchestrated daily tasks

community involvement

SCAD Career Fair | Volunteer Team Leader | Feb 2020
Savannah, GA

- Directed team members and shift schedules while completing tasks based on the needs of company representatives.
- Adjusted to sudden procedural changes to assume the position of team manager.

Relay for Life | Team Member | 2013-2018
Clearwater, FL

- Curated and sold products to raise funds for the American Cancer Society in a structured team dynamic.

certifications

INSIDE LVMH Certificate from LVMH Moët Hennessy
Louis Vuitton

Surveying the past, current, and future status of the luxury goods industry.

Content Marketing Certification from LinkedIn
Learning
(20 individual certificates)

Communications and Marketing Certification from
the National Association of State Boards of
Accountancy (NASBA)
(7 individual certificates)